



Investing In A Safer City

2021 Events and Sponsorship Opportunities



Women In Blue
June 8, 2021
Roostertail Outdoor Plaza
8:30 am - 9:30 am
Live Streaming Available



Above & Beyond
Date and Location
TBD
5:30 pm - 8:30 pm
Live Streaming Available

"Since 2003, Detroit Public Safety Foundation has served as a signature example of what communities can accomplish through public-private partnerships."

Mayor Mike Duggan
City of Detroit

"The Detroit Public Safety Foundation has been an invaluable tool and priceless commodity for our Department. They have been instrumental in facilitating many programs and providing numerous grants without which the success we have experienced as a Police Department would not have been possible."

James E. Craig
Chief of Police

"The members of the Detroit Fire Department risk life and limb daily, responding to emergencies. The wear and tear on equipment is enormous and sometimes requires immediate repair or replacement so that these brave men and women can continue their mission of saving lives and property. The Detroit Public Safety Foundation has assisted our department without fail whenever a request is made."

Eric Jones
Executive Fire Commissioner



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Dear Friends of Detroit,

In light of the COVID-19 pandemic, the Detroit Public Safety Foundation (DPSF) spent the majority of 2020 focused on helping to protect our first-responders. The Detroit Police and Fire Departments were hit hard by the virus, losing active members and with hundreds more sick and quarantined. I am proud to say that the Detroit Public Safety Foundation secured more than \$309,000 in monetary donations and \$554,000 in in-kind donations for COVID relief.

Despite the pandemic, we were still able to hold our two annual events honoring Detroit's first-responders. In 2021, we are planning on expanding these events in accordance with the guidelines provided by state and local health officials. We will ensure our events are safe and follow COVID protocols but look forward to celebrating our first-responders with in-person ceremonies in 2021. On behalf of our committed Board of Directors, we invite you to join us in showing support for Detroit's first-responders by sponsoring our annual events.

Women in Blue, June 8th at the Roostertail Outdoor Plaza, is a celebration of the women within the Detroit Police Department, Detroit Fire Department and EMS. This event honors the contributions of female first-responders while inspiring women to continue advancing in their field. Chief United States District Judge Denise Page Hood will be the keynote speaker. The event will be outdoor and socially distanced. We will also offer the event live virtually.

Our signature event, **Above & Beyond** will be taking place in November with a location to be determined. Above & Beyond is a ceremony recognizing first-responders who receive the Medal of Valor, Purple Heart and Emergency Medical Merit awards. Above & Beyond highlights the best of the best, showcasing stories of extreme bravery. We plan to have a smaller in person event and offer a virtual element. The details will vary based on COVID guidelines at the time of the event.

We are proud of the work we are doing but recognize that it wouldn't be possible without you. Your investment is valued, and we appreciate your partnership. Thank you for helping us make Detroit a safer place to live, work and visit. We look forward to seeing you at our upcoming events.

Patti Kukula
DPSF Executive Director



**Detroit Public
Safety Foundation**
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Detroit, MI 48226
Tel: 313-628-2169
www.detroitpublicsafety.org



Women in Blue

June 8, 2021

8:30 am - 9:30 am

Roostertail Outdoor Plaza

Live Streaming Available

Gold Sponsor \$10,000

- Five tickets to the event
- Full-page color ad in the program book (11h x 8.5w)
- Verbal recognition and company logo on screen
- Donation of support for 10 first-responders
- Logo with link to your website on the DPSF website following the event



Silver Sponsor \$5,000

- Five tickets to the event
- Half-page color ad in the program book (5.5h x 8.5w)
- Company logo or name on screen
- Donation of support for five first-responders
- Company name with link to your website on the DPSF website following the event



Bronze Sponsor \$2,500

- Two tickets to the event
- Listing in the program book
- Company logo or name on screen
- Donation of support for two first-responders
- Name on the DPSF website following the event



Host \$1,500

- Two tickets to the event
- Listing in the program book and on screen
- Donation of one first-responder
- Name on the DPSF website following the event

Ad Only

- Full-page color (11h x 8.5w) \$500
- Half-page color (5.5h x 8.5w) \$250



We look forward to having Denise Page Hood, Chief United States District Judge for the Eastern District of Michigan, serve as our Keynote Speaker at Women in Blue.

Above & Beyond



Date and Location

TBD

5:30 pm - 8:30 pm

Event will include virtual live streaming option

Title Sponsor \$50,000

- Highlighted in press releases and promotional materials
- Name on signage throughout the event
- Corporate sponsor of virtual streaming event
- Title Sponsor recognized on stage at the start of the event with opportunity to make one minute remarks
- Option for 30 second company video to play during program (produced by your company)
- Two-page ad in the center of the Above & Beyond Awards program book
- Two seats at the Head Table
- Two premium tables with personal signage (up to 12 guests)
- Sponsor of an award recipient and family members
- Name with link to your website on the DPSF website following the event

Presenting Sponsor \$25,000

- Highlighted in press releases and promotional materials
- Name on signage throughout the event
- Full-page ad in the Above & Beyond Awards program book (11h x 8.5w)
- Two seats at the Head Table
- Option to be a presenter of an awardee
- Two premium tables with personal signage (up to 12 guests)
- Verbal recognition and company logo on screen
- Sponsor of an award recipient and family members
- Name with link to your website on the DPSF website following the event

Commanding Sponsor \$15,000

- Highlighted in press release and promotional materials
- Full-page ad in the Above & Beyond Awards program book (11h x 8.5w)
- Option to be a presenter of an awardee
- One premium table with personal signage (up to 6 guests)
- Company logo on screen
- Sponsor of an award recipient and family members
- Name with link to your website on the DPSF website following the event

Chief Sponsor \$10,000

- Full-page ad in the Above & Beyond Awards program book (11h x 8.5w)
- Option to be a presenter of an awardee
- One priority table with personal signage (up to 6 guests)
- Company logo on screen
- Sponsor of award recipients and family members
- Name with link to your website on the DPSF website following the event

Five Star Sponsor \$5,000

- Half-page ad in the Above & Beyond Awards program book (5.5h x 8.5w)
- Company logo on screen
- One VIP table with personal signage (up to 6 guests)
- Name with link to your website on the DPSF website following the event

Host \$2,000

- Listing in the Above & Beyond Awards program book
- Company name listed on screen at the event and on the DPSF website following the event
- Personal table signage with two tickets to the event
- Hosting of first-responders and families

* Guest attendee numbers are subject to change based on COVID restrictions and state guidelines. We will follow all guidelines provided by local and state health officials and follow COVID safety precautions.

The event will also include a virtual live streaming option for sponsors, first responders and award recipient guests.

YES!

I/We will support the Detroit Public Safety Foundation
as an event sponsor.

Women in Blue, June 8th

- ☐ Gold Sponsor \$10,000
☐ Silver Sponsor \$5,000
☐ Bronze Sponsor \$2,500

- ☐ Host \$1,500
☐ Full page ad \$500
☐ Half-page ad \$250

Above & Beyond, Date TBD

- ☐ Title Sponsor \$50,000
☐ Presenting Sponsor \$25,000
☐ Commanding Sponsor \$15,000
☐ Chief Star Sponsor \$10,000
☐ Five Star Sponsor \$5,000

- ☐ Three Star Sponsor..... \$3,000
☐ Host \$2,000
☐ Full page ad \$1000
☐ Half-page ad \$500
☐ Individual Ticket \$150

*** SUPPORT DEADLINES: *Please submit all logos and ads in PDF format.***

Women in Blue program book and guest list deadline: **May 24, 2021**

Full-page color ad (11h x 8.5w)

Above & Beyond program book and guest list deadline: **Oct. 22, 2021**

Half-page color ad (5.5h x 8.5w)

Format: hi-res PDF (300 dpi)

Submit attendee names to: npayne@detroitpublicsafety.org | Email images to: cdrewry@detroitpublicsafety.org

Payment

Organization/Individual Name _____

Contact Name _____ Title _____

Address _____

Phone _____ Fax _____ Email _____

☐ **Check enclosed: Make check(s) payable and mail to:**

Detroit Public Safety Foundation, 1301 Third Street, Suite 547, Detroit, MI 48226

Pay by Credit Card: ☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Name on Card _____ Address on Card _____

Card Number _____ Exp. Date _____ CVV _____

Amount to Charge on Card \$ _____

DPSF Federal Tax ID # 30-0056848